



# Sponsor/Exhibitor Prospectus

## Why Sponsor the 2025 NDCA Annual Convention?

The North Dakota Chiropractic Association cordially invites you to participate in the 2025 NDCA annual convention; THE event for our state's chiropractors! Practices from across the state will be present, representing leading doctors of chiropractic from Beach and Bismarck to Minot, Williston, Fargo and more. You will want to take advantage of this unparalleled opportunity to showcase your product or service.

***Join us in Grand Forks, North Dakota at the Sleep Inn- Friday, April 25 - Saturday, April 26, 2025!***

As a NDCA convention sponsor, you have many unique opportunities to highlight your product or service to doctors of chiropractic who are also business owners. We schedule breaks to encourage maximum traffic with our sponsors/exhibitors. Other key functions are held throughout the weekend providing opportunities to network and build valuable relationships.

Our set up is unique in that our exhibitors are in the same hall as our seminar. Our exhibitors are also invited to attend all of our meals (breakfasts, lunches and snacks are included) as well as joining us for our Friday Banquet & Fun Night! Depending on the exhibitor level you choose, tickets to our banquet may be included, or you may add them for \$50.00/ticket.

The NDCA wants you to be successful as one of our vendor partners and your participation is vital to the overall success of our convention. Please review the attached sponsorship opportunities and consider the many benefits of sponsorship, including:

- Reinforcing and enhancing your commitment to the profession
- Reconnecting with current customers while discovering new ones
- Taking advantage of the opportunities to network with representatives from all across the state
- Being recognized by the association as a prominent supporter of the NDCA
- Opening new avenues of communication and increasing sales

Please contact me with any questions or for additional information.

Chilly Goodman  
Administrative Manager - NDCA  
701.934.2682  
[info@ndca.net](mailto:info@ndca.net)

# NDCA 2025 Convention Sponsorship Opportunities

## Atlas Sponsor \$5000 and above

### Sponsorship includes all below level benefits plus:

Select one from the following:

- Seminar Speakers
- Friday Banquet

- Special recognition email blast
- Logo and hyperlink on NDCA website for 60 days
- Listing on registration form

## Cervical Sponsor \$2000

### Sponsorship includes all below level benefits plus:

Select one from the following:

- Friday Social
- Friday After Party
- Friday Entertainment

- 5 minutes podium time
- full page ad in booklet (due 4/24/25)

## Thoracic Sponsor \$1250

### Sponsorship includes all below level benefits plus:

Select one from the following:

- Friday Fun Night: Reception
- Breakfast (Sat.)
- Friday Lunch \_\_\_ Saturday lunch
  - Two (2) tickets to Banquet

- 3 minutes podium time
- tabletop marketing (provided by sponsor)
- Two (2) 8' tables

## Lumbar Sponsor \$750

### Sponsorship includes all below level benefits plus:

Snack break (3 available)

- Fri.  Sat. AM  Sat. PM

- signage
- 2 minutes podium time
- ½ page ad in convention booklet (due 4/4/25)

**General Exhibitor \$500**

Exhibit Booth Only

**Exhibit Booth includes:**

- One (1) 8' draped table & two (2) chairs
- Electrical and AV options
- ¼ page advertisement in convention booklet (due 4/4/25)
- All breakfasts, lunches and snacks included

**A La Carte Options**

Inserts in welcome packet \$75 (for vendors that cannot attend, but would like a presence) *must be received by 4/21/25*

Additional table \$200

Banquet ticket \$50.00/pp. Attendee(s) name(s): \_\_\_\_\_

Please fill out the attached registration form.

**Location:**

CanadInn – Grand Forks

1000 S. 42<sup>nd</sup> St.

Grand Forks, ND 58201 || 701-772-8404

Rooms are blocked under NDCA until March 24 @ \$149.00 + tax/night (call ASAP to reserve) Reference Group #697262

**Registration is due by April 4, 2025**

Register online at [www.ndca.net](http://www.ndca.net) or fill out and return registration form to [info@ndca.net](mailto:info@ndca.net) or :

NDCA  
PO Box 14176, Grand Forks, ND 58208  
701.934.2682